


CCVA Annual Highlights: October 2010 - September 2011



Annual Workplan Targets

- ✓ Sold over 1100 copies of Volunteer Administration: Professional Practice since publication
- ✓ Provided textbooks for at least 5 higher education courses
- ✓ Increased visibility at U.S. National Conference on Service and Volunteering
- ✓ Conducted 4 national/international webinars related to the CVA
- ✓ Presented CVA information at 30+ local conferences and meetings
- ✓ Presented two sessions at World Conference on Volunteering in Singapore
- ✓ Strengthened relationships with professional leadership in Australia, New Zealand, Northern Ireland, and Singapore
- ✓ Launched CCVA Facebook page
- ✓ Created new CVA exam
- ✓ Increased visibility with higher education through presentations at ARNOVA and Benchmark 3.5 conferences
- ✓ Updated training materials on Professional Ethics
- ✓ Served on the Reimagining Service Advisory Council
- ✓ Executed collaborative MOU with Volunteer Canada
- ✓ Consulted with Canadian HR Council project on competencies in volunteer resource management
- ✓ Partnered with National Association of Area Agencies on 3-year project to strengthen volunteer engagement in the aging network
- ✓ Implemented new reserve fund policy



CVA Statistics

- ✓ 210 new candidates in the 2011 cycle (*23% increase*)
- ✓ 70% passed 2011 Exam
- ✓ 41% renewal rate in 2010
- ✓ 86 CVAs due to renew in 2011
- ✓ Cumulative total of 1072 CVAs awarded



CAVS Activity

- ✓ Signed Year Two agreement with Association for Healthcare Volunteer Resource Professionals to manage the CAVS certification program
- ✓ Launched a second CAVS Exam
- ✓ Conducted 2 webinars to promote certification
- ✓ Developed promotional materials
- ✓ Processed 40 candidate applications
- ✓ Offered paper and pencil test at AHVRP Annual Conference in Orlando (7 candidates)
- ✓ Offered paper and pencil test to 12 candidates at 3 state gatherings (California, Texas, and Virginia)
- ✓ Cumulative total of 709 CAVS certificants