CCVA Annual Highlights: October 2011 - September 2012

Annual Workplan Targets

- ✓ Welcomed 2 new Supporters of the CVA credential
- ✓ Sold approximately 1600 copies of Volunteer Administration: Professional Practice (since publication)
- ✓ Provided textbooks for at least 4 higher education courses
- ✓ Began work on 2nd edition of the textbook
- ✓ Conducted 5 national/international webinars related to the CVA
- ✓ Presented CVA information at 40+ local conferences and meetings
- ✓ Welcomed a pilot group of 3 candidates from Singapore
- ✓ Created new CVA exam
- ✓ Participated as panelist at the ARNOVA conference related to competencies in nonprofit management
- ✓ Published article in Canadian Journal of Volunteer Resources Management
- ✓ Served on the Reimagining Service Advisory Council
- ✓ Executed collaborative MOU with Canadian Administrators of Volunteer Resources
- ✓ Partnered with National Association of Area Agencies on 3-year project to strengthen volunteer engagement in the aging network
- ✓ Created new CVA Marketing Committee
- ✓ Created a Value Proposition Taskforce to recommend ways to articulate the benefits of certification for individuals & organizations
- ✓ Transitioned to new financial software & contracted bookkeeper

CVA Statistics

- ✓ 207 new candidates in the 2012 cycle
- ✓ 51% renewal rate among those due in 2011
- ✓ 72 CVAs due to renew in 2012
- ✓ Cumulative total of 1161 CVAs awarded

CAVS Activity

- ✓ Signed Year Three agreement with Association for Healthcare Volunteer Resource Professionals (AHVRP) to manage the CAVS certification program
- ✓ Convened CAVS Exam Taskforce to review and revise exam
- ✓ Recommended several policy changes to AHVRP; board approved
- ✓ Processed 40 candidate applications
- ✓ Offered paper and pencil test at AHVRP Annual Conference in Dallas (10 candidates)
- ✓ Offered paper and pencil test to 9 candidates at Georgia state conference
- ✓ Cumulative total of 733 CAVS awarded