CCVA Annual Highlights: October 2012 - September 2013



- ✓ Welcomed Habitat for Humanity International as a new Supporter of the CVA credential
- ✓ Published the 2nd edition of <u>Volunteer Administration</u>: <u>Professional</u>

 Practice
- ✓ Provided textbooks for 4 higher education courses
- ✓ Conducted 6 national/international webinars related to the CVA
- ✓ Presented CVA information at 40+ local conferences and meetings
- ✓ Welcomed a pilot group of 15 candidates from Saudi Arabia
- ✓ Created new CVA exam
- ✓ Awarded the first CVA in Switzerland
- ✓ Served on the Reimagining Service Advisory Council
- ✓ Continued partnering with National Association of Area Agencies on Aging 3-year project to strengthen volunteer engagement in the aging network
- ✓ Completed a comprehensive Marketing Analysis
- ✓ Completed a comprehensive review and revision of the CVA Renewal process
- ✓ Launched a new task force to develop an online "community of professionals"



- ✓ 290 new candidates in the 2013 cycle (40% increase)
- ✓ 58% renewal rate among those due in 2012
- ✓ 59 CVAs due to renew in 2013
- ✓ Cumulative total of 1256 CVAs awarded



- ✓ Signed Year Four agreement with Association for Healthcare Volunteer Resource Professionals (AHVRP) to manage the CAVS certification program
- ✓ Created new CAVS Exam
- ✓ Transitioned from year-round testing to 2 testing windows per year (March and October)
- ✓ Processed 29 candidate applications
- ✓ Cumulative total of 765 CAVS awarded