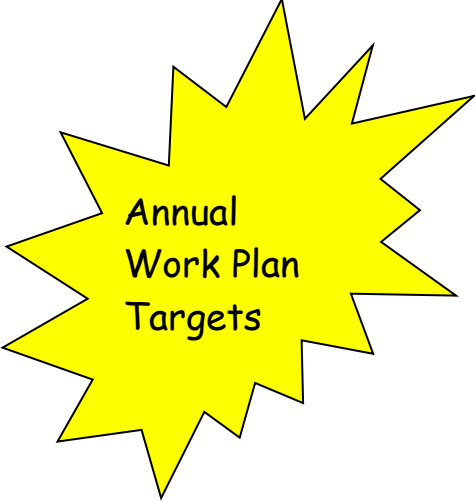


# CCVA Annual Highlights: October 2014 - September 2015



## Annual Work Plan Targets

- ✓ Disseminated new Body of Knowledge and Competency
- ✓ Contracted with new testing service provider
- ✓ Contracted with part-time Communications Manager
- ✓ Increased social media activity
- ✓ Conducted comprehensive review of CVA Portfolio component
- ✓ Conducted 6 national/international webinars related to the CVA
- ✓ Presented CVA information at 50+ local conferences and meetings
- ✓ Developed Board composition matrix to guide future recruitment



## CVA Statistics

- ✓ 190 new candidates in the 2015 cycle
- ✓ 46% renewal rate among those due in 2014
- ✓ Cumulative total of 1530 CVAs awarded
- ✓ Cumulative total of CVA's awarded in 10 countries:  
Australia, Bolivia, Canada, Lebanon, New Zealand, Saudi Arabia, Slovakia, Switzerland, United States, Zambia



## CAVS Activity

- ✓ Signed annual agreement with Association for Healthcare Volunteer Resource Professionals (AHVRP) to manage the CAVS certification program
- ✓ Created new CAVS Exam
- ✓ Offered paper and pencil exam at AHVRP annual conference for 28 candidates
- ✓ Processed 44 new candidate applications
- ✓ Cumulative total of 827 CAVS awarded