

2021 CVA CERTIFICATION HANDBOOK



Statement of Nondiscrimination Policy

CCVA does not discriminate among applicants on the basis of age, gender, race, religion, national origin, disability, sexual orientation or marital status. The CVA credentialing program is open to salaried and non-salaried individuals in the field of volunteer resource management.

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Contents

SECTION 1: General Information	3
DEVELOPMENT OF THE CVA CERTIFICATION	3
THE CCVA BODY OF KNOWLEDGE AND COMPETENCY	4
THE VALUE OF CVA CERTIFICATION	6
SECTION 2: Applying for the Exam	7
EXAM ELIGIBILITY	7
APPLICATION PROCESS	7
APPLICATION DEADLINES & EXAM WINDOWS	7
INCOMPLETE APPLICATIONS	7
APPLICATION DENIALS	8
APPEALS	8
2021 FEES	9
REFUNDS	9
DATA CONFIDENTIALITY	9
SECTION 3: Preparing for the Exam	10
EQUIPMENT CHECK and TRIAL TEST	10
EXAM DURATION and FORMAT	10
EXAM CONTENT	10
CANDIDATE SUPPORT	11
REFERENCE MATERIALS	11
SAMPLE EXAM QUESTIONS	11
STUDY GROUPS	12
SECTION 4: Taking the Exam	13
LANGUAGE	13
NONDISCLOSURE AGREEMENT	13
EXAM IRREGULARITIES	13
EXAM SCORING PROCESS	14
NOTIFICATION OF RESULTS	15
SECTION 5: Certification Renewal	16

SECTION 1: General Information

DEVELOPMENT OF THE CVA CERTIFICATION

Executive leaders in nonprofit and government organizations increasingly understand that volunteers can be a critical strategic resource for delivering on a mission. Effective people management is imperative – whether they be paid or unpaid. As a result, employers expect that those individuals tasked with mobilizing and coordinating volunteer engagement demonstrate a thorough knowledge of effective practices and an understanding of how to apply that knowledge in support of real-world organizational priorities.

Certified in Volunteer Administration (CVA) is an international professional certification in the field of volunteer resources management. Sponsored by the Council for Certification in Volunteer Administration (CCVA), this credential recognizes practitioners who meet specified standards as measured through an examination developed by their peers. Successful candidates who earn the credential may use the designation “CVA.” An international CVA registry is maintained and publicly available on the CCVA web site.

Unlike *certificate* programs that involve classes or courses, the CVA is a competency-based professional certification program. Intended for those with a strong foundation in volunteer administration, it is a self-study program that measures an individual’s “knowledge-in-use” —the application of knowledge and skills as documented by a current competency framework. The certification process includes assessment of a candidate’s ability to structure tasks, process ideas, and solve problems related to volunteer engagement.

CCVA also promotes the standards for volunteer resources management as stated in [Professional Ethics in Volunteer Administration](#) and views these principles as an essential part of one’s competence in the field. Candidates for the CVA credential are required to affirm their intent to uphold these ethical standards.

CCVA is governed by a board of individuals with extensive experience in the field of volunteerism and volunteer resources management. CCVA adheres to the standards set forth by the [Institute for Credentialing Excellence](#).

THE CCVA BODY OF KNOWLEDGE AND COMPETENCY

CCVA periodically conducts a Job Analysis study to ensure the body of knowledge remains current and relevant. Validated by hundreds of practitioners throughout the U.S., Canada and other countries, the 2014 Job Analysis confirmed the following seven competencies necessary to develop, support and sustain volunteer involvement:

Plan for Strategic Volunteer Engagement

1. Assess organizational needs and opportunities for volunteers
2. Promote organizational readiness (e.g., commitment, capacity, competency)
3. Research and analyze related programs and services
4. Develop goals and objectives for volunteer services
5. Develop policies and procedures for volunteer services
6. Develop supporting tools and resources for volunteer services (e.g. forms, databases)
7. Develop evaluation plan for volunteer services
8. Develop risk management plan for volunteer services
9. Establish benchmarks for volunteer services
10. Implement evaluation plan for volunteer services

Advocate for Volunteer Involvement

11. Design communication plan for volunteer services
12. Implement communication plan for volunteer services
13. Evaluate communication plan for volunteer services
14. Inform stakeholders of volunteer service opportunities
15. Enlist stakeholders in promoting volunteer service opportunities
16. Develop volunteers as advocates
17. Advocate for volunteer services (to stakeholders and community)
18. Cultivate stakeholder and partner relationships
19. Collaborate with stakeholders

Attract and Onboard a Volunteer Workforce

20. Identify current needs for volunteers
21. Develop volunteer position descriptions
22. Develop performance objectives for volunteer roles
23. Design recruitment strategy for volunteers
24. Implement recruitment strategy for volunteers
25. Respond to volunteer inquiries
26. Select applicants for interviews
27. Conduct applicant interviews
28. Administer screening process
29. Match volunteers with assignments
30. Evaluate placement of volunteers
31. Evaluate recruitment strategies

Prepare Volunteers for their Roles

32. Develop volunteer orientation and training plans
33. Design orientation for volunteers
34. Conduct orientation for volunteers
35. Provide role-specific training
36. Support on-going development of volunteers' skills
37. Evaluate volunteer orientation
38. Evaluate volunteer training

Document Volunteer Involvement

39. Obtain permission to share volunteer information
40. Establish secure storage for volunteer records
41. Create volunteer files
42. Maintain volunteer records (such as hours, activities, personal information)
43. Update external screening processes
44. Generate statistical reports on volunteer services
45. Archive, destroy, or delete volunteer records
46. Contribute to budget process
47. Monitor resources that support volunteer engagement (financial, physical, human)
48. Provide information to support funding requests
49. Maintain records on partnership and stakeholder contacts and relationships
50. Maintain partnership agreements

Manage Volunteer Performance and Impact

51. Train staff to work with volunteers
52. Monitor progress on volunteer performance objectives
53. Delegate tasks to volunteers
54. Supervise volunteers
55. Coach volunteers
56. Conduct volunteer performance reviews
57. Provide feedback to volunteers
58. Conduct corrective action procedures
59. Conduct exit interviews/surveys

Acknowledge, Celebrate and Sustain Volunteer Involvement

60. Develop volunteer recognition plan
61. Implement volunteer recognition plan
62. Develop retention plan
63. Assess volunteer satisfaction
64. Monitor retention plan
65. Provide references for volunteers
66. Evaluate recognition plan
67. Evaluate retention plan

This material serves as the basis for the CVA certification exam.

THE VALUE OF CVA CERTIFICATION

Certification offers credibility. CCVA is the only international entity that offers a professional credential for volunteer administrators. Certification serves as a third-party endorsement of knowledge and experience against industry standards in volunteer administration.

Certification can improve career opportunities and advancement. The CVA can give practitioners the advantage when being considered for promotion and career opportunities. The CVA clearly identifies those who have demonstrated mastery of volunteer administration principles based on accepted best practices.

Certification demonstrates a high level of commitment to the field of volunteer administration. The CVA is a clear indicator to employers and the community of an investment in one's own professional development.

Certification strengthens the profession's image. The CVA credential demonstrates a commitment to competence by employers and makes one stand out as a role model in the profession.

Certification = achievement. CVA certification requires the demonstration of experience and implementation of best practices as well as adherence to the highest ethical standards in volunteer administration.

Certification increases or validates skills and knowledge. Achieving the CVA requires a commitment to study and self-reflection. Re-certification is required every 5 years, ensuring that CVAs pursue continuing competency through education and experiential learning.

Certification builds self-esteem. The CVA inspires increased confidence in the volunteer administrator's core competencies.

Certification offers recognition from colleagues. CVA certification demonstrates leadership, and taking the extra step in one's professional career is respected by colleagues.

Certification supports continued professional development. Re-certification requires continued learning and development, and rewards the mentoring of others in the profession.

Certification offers international networking opportunities. The CVA designation provides a highly visible vehicle for peers to connect and network with one another.

SECTION 2: Applying for the Exam

EXAM ELIGIBILITY

In order to be eligible to sit for the CVA exam, applicants must meet specific educational and work experience criteria at the time they submit their application. These requirements are outlined below:

1. Applicants must document the equivalent of at least three years of volunteer resources management experience. This experience may be in paid or non-paid positions.
2. A minimum of 30% of an applicant's current position must be related to volunteer resources management. This may include roles related to training, consulting, teaching or other functions that build the volunteer-engagement capacity of individuals and/or organizations.
3. Applicants must also submit a resume.
4. The final requirement of the application is one letter of professional recommendation from a supervisor, colleague, or current CVA who is familiar with the applicant's recent work with volunteers.

Note: Any eligible individual from any country may sit for the CVA exam. However, at this time CCVA publishes the CVA exam only in English.

APPLICATION PROCESS

Complete the 2021 CVA Application found on the CCVA website and upload:

- a) Documentation of Eligibility form
- b) Your resume and
- c) Your letter of recommendation
- d) Make your payment via credit card on the CCVA website.

APPLICATION DEADLINES & EXAM WINDOWS

There are two exam windows during the year when the CVA exam is offered. Applications are accepted on a continual basis, however there is a deadline for each exam window. **Applicants apply for the exam in the window that they intend to take the exam.** Applications received after the testing deadline will be held for the next exam window.

April Window:

Application Deadline: March 1, 2021

Exam Period: April 1-14, 2021

October Window:

Application Deadline: September 1, 2021

Exam Period: October 1-14, 2021

INCOMPLETE APPLICATIONS

Exam applicants who do not send all the required information and materials will receive one email outlining what information is missing. The missing information must be submitted in order for the application to be complete and ready for consideration. Applications submitted after the application deadline for a specific exam window will be held for the next window.

APPLICATION DENIALS

An application will not be accepted, and/or the candidate's authorization to test may be denied or revoked, for any of the following reasons:

- Failure to meet the minimum eligibility requirements.
- Application is incomplete
- Falsification of information on the application.
- Misrepresentation of work experience or other information on the application.

APPEALS

CCVA is committed to allowing applicants and candidates the opportunity to appeal decisions during the professional credentialing process. The Appeals Committee is responsible for handling all appeals and requests for refunds in a confidential, timely and fair manner. The party of last resort will be the CCVA Board of Directors. All appeals must be submitted in writing to CCVA within 30 days of notification of denial of authorization to test, or receipt of exam results. CCVA will acknowledge receipt of all appeals in writing within 30 days of receipt of appeal unless otherwise notified. All appeals are confidential.

CCVA will attempt to resolve all appeals within 60 days of receipt of appeal, and will communicate the decision in writing to the candidate. Upon receiving written a request from the candidate, staff will forward the file to the Appeals Committee, maintaining the confidentiality of the candidate's name. If the candidate has requested a hearing with the Committee, the Committee may conduct such a hearing via conference call. The Committee's decision will then be sent to the candidate in writing.

If a resolution is not reached, the decision will be referred to the CCVA Board of Directors. Upon receiving written request from the candidate, staff will forward the file to the Board of Directors, maintaining the confidentiality of the candidate's name. If the candidate has requested a hearing with the Board, the Board may conduct such a hearing via conference call.

The Board's decision will then be sent to the candidate in writing and their decision will be final.

2021 FEES

All fees are in US Dollars. Payments can be made via credit card on the CVA website payment page.

Regular Exam Fee	\$350
Member Discount Fee - This includes members, staff or clients of ALIVE, American Association of Zoos and Aquariums (AZA), Better Impact, Engage, Habitat for Humanity International, NAVPLG, Volunteer Canada, Volunteer Match, VolunteerPro, and United Way Worldwide.	\$315
VMPC Member Exam Fee	\$300 This fee will be increasing to \$315 in 2022.
Exam Resit Fee (In the exam period that immediately follows an unsuccessful attempt.)	\$95 This fee will increase to \$125 in 2022.
CVA Renewal Fee (Due every five years upon renewal)	\$140

REFUNDS

Fees are non-transferable between individuals and refunds are only provided to exam candidates as follows:

- less \$100 for application fees prior to the application deadline
- less \$50 for exam resit fees prior to the application deadline
- full refund if the application is not successful

DATA CONFIDENTIALITY

Certification applications and candidates' performance on the CVA exam shall remain confidential unless otherwise stipulated by the candidate or as required by law. The exception to this is the published Registry of CVAs that is made available to the public on the CCVA website. This statement does not preclude the publication of any CVAs name against whom disciplinary action has been taken.

SECTION 3: Preparing for the Exam

EQUIPMENT CHECK and TRIAL TEST

Prior to the testing window, candidates will be sent a link via email to complete an Equipment Check and a Trial Test. This step is required of all candidates.

The purpose of the Equipment Check is to test the technical specifications of the computer, microphone, camera and network connection each candidate is using. Candidates are responsible for providing their own equipment and will need their own reliable network connection.

The Trial Test is a set of questions unrelated to the actual CVA exam that allow candidates to experience the testing software and how questions will be presented.

EXAM DURATION and FORMAT

The CVA exam is administered by computer by CCVA's testing vendor, YouTestMe. Candidates have a two-week testing window and may take the test at any time during this period at the location of their choice. Proctoring is conducted through the candidate's computer camera.

Candidates for the CVA exam have up to 2 hours to complete the test. The test must be completed in one sitting.

EXAM CONTENT

The exam contains 100 multiple choice questions. From time to time the exam may include 10 additional unscored questions which are being tested for validity for future exams. Candidates will be informed ahead of time if the 10 additional questions will be appearing on their exam. Candidates will not know which questions are unscored.

The CVA Exam is based on the CCVA Body of Knowledge and Competency and is made up of these types of questions:

Knowledge - Knowledge questions recognize specific information and facts that do not vary by situation. Such questions are predominantly an effort of memory and include the recall of specific facts, generalizations, concepts, and procedures.

Application - Application questions require comprehension, interpretation, or manipulation of concepts or data. They primarily test simple interpretations or applications of limited data. Questions may require recognition of more than one element or concept and the ability to apply knowledge to a specific situation.

All questions are equally weighted. All questions are multiple-choice, and candidates are expected to select the best answer from among the four options given. All questions relate to the competency areas which were described previously.

NOTE: The questions on the CVA exam include several different job titles, including "Volunteer Administrator", "Manager of Volunteers", "Director of Volunteer Resources", and "Volunteer Coordinator." This is intended to represent the wide variety of titles used in this profession. For the

purposes of this exam, these job titles are used interchangeably, and do not refer to specific levels of responsibility or authority.

CANDIDATE SUPPORT

CCVA offers a number of resources to support CVA candidates while they pursue certification. Current candidates are encouraged to visit the “CVA Candidates” section of the website to find information about these and other resources.

CVA Self-Assessment: CCVA offers a free Self-Assessment tool to all CVA candidates, available on the CCVA website. This is a self-study process and many candidates find it helpful to start by evaluating their level of knowledge and experience with each competency area. This can be a useful step to identify gaps in experience and knowledge to better understand where a candidate will benefit from additional reading or training.

CCVA Facebook and LinkedIn page: Use these as a way to connect with current candidates and those who are already certified. Cheer each other on, ask questions, share your study tips, etc.

Individual Support: Many candidates find it helpful to talk with a CVA who has already completed the credentialing process, or another current candidate. If you want assistance in connecting with those in your geographic area, or in similar types of settings, please contact the CCVA office at execdir@cvacert.org

REFERENCE MATERIALS

The CVA exam is designed to assess the candidate’s ability to apply the concepts of effective practice, rather than the memorization of information learned through direct study of any particular book or reference. A sample of recommended (not required) resources are listed here:

- Volunteer Administration: Professional Practice (any edition)
- Ellis, Susan. From the Top Down. (1996) and e-Volunteerism – The Electronic Journal of the Volunteer Community
Both are available from: www.energizeinc.com/store/
- Professional Ethics in Volunteer Administration
 - Free and online at <https://cvacert.org/professional-ethics/>

SAMPLE EXAM QUESTIONS

Several sample questions are provided at <https://cvacert.org/wp-content/uploads/2021/04/2016-Sample-Questions.pdf>

These will provide a sense of the format of CVA exam questions. Please note they are not intended as a study tool related to exam content, nor as an indicator of exam success.

Please note: These are the only sample questions endorsed by the CCVA.

STUDY GROUPS

There is a great deal of benefit to studying with others, especially those who work in a variety of settings and organizations. Anyone can organize a study group. Usually two types of information are shared in study groups:

- Topic information from reference materials
- Informal study tips, support and general assistance

We encourage you to form a **local study group** if there are others in your organization or community preparing for the examination. Invite other colleagues or members of your local professional association to apply and go through the credentialing process with you.

Virtual study groups have proven to be very successful in the past. Identify others preparing for the examination who are willing to share ideas and information and to provide support by social media, video conference, phone or email. Even though you are separated by distance, this can work effectively.

SECTION 4: Taking the Exam

The CVA exam will be administered by online proctoring. You will have a two-week window within which to complete your exam, anytime any day. Your exam must be completed without interruption in one sitting during a two-hour period.

LANGUAGE

The CVA exam is currently only available in English.

NONDISCLOSURE AGREEMENT

Sharing information can be a good thing, but not when it comes to examination content. When you take a CCVA exam, you agree to not disclose information in any format about exam questions and answers. This includes talking publicly about exam items in classes, on message boards, and/or social media (e.g., Facebook). It also includes discussing exam material privately with your friends, clients, students, colleagues, supervisors, mentors, or coaches.

An exam appointment will last two hours. At the beginning of the exam, candidates have up to five minutes to agree to the Nondisclosure Agreement. If candidates do not agree to the Nondisclosure Agreement, they are not allowed to take the exam and also forfeit the exam fee. Please review the Nondisclosure Agreement (below) prior to taking the CVA exam.

EXAM IRREGULARITIES

In accordance with CCVA's Professional Ethics Statement and the CCVA Certification Application, it is the policy of CCVA that any candidate or proctor who possesses, receives, or transmits examination materials in violation of the Test Guidelines is considered in breach of CCVA Certification policy. Such actions are strictly forbidden. This policy covers the time period before the examination and on-site during the examination and includes examination questions and materials in any form

Nondisclosure Agreement for CCVA Examinations

This examination is confidential and is protected by trade secrets law. It is made available to you, the examinee, solely for the purpose of becoming Certified in Volunteer Administration. You understand, acknowledge, and agree:

- That the questions and answers of the exam are the exclusive and confidential property of CCVA, are protected by copyright, and are protected by CCVA's intellectual property rights;
- Not to disclose the exam questions or answers or discuss any of the content of the exam materials with any person without prior written approval of CCVA
- Not to copy or attempt to make copies (written, photographic, or otherwise) of any exam material, including, without limitation, any exam questions or answers;
- Not to sell, license, distribute, give away, or obtain from any source other than CCVA, the exam materials, questions, or answers; that your obligations under this agreement shall continue to be in effect after the examination and, if applicable, after termination of your certification, regardless of the reason or reasons for termination, and whether such termination is voluntary or involuntary.

CCVA reserves the right to take whatever measures are necessary, with a candidate or Proctor, to protect the integrity of its examinations. This could include, but is not limited to, exclusion from a current examination or future examination, decertification and suit for recovery of damages.

Examples of irregularities affecting the validity of scores, which would necessitate the withholding of scores pending further investigation, would include, but not be limited to the following:

1. Copying of answers from another candidate;
2. Permitting one's questions or answers to be copied;
3. Discussing the specific content of the examination with one or more fellow candidates, before, during, or after the administration of an examination;
4. Unauthorized possession, reproduction, recording, transmission or disclosure of materials or other information regarding the content of an examination before, during, or after the administration of an examination;
5. Other evidence indicating that the security of an examination had been compromised;
6. Improper or unauthorized use of a password;
7. Removing or attempting to remove exam material (in any format) from the testing area.

Upon analysis of all available information in such circumstances, CCVA will determine the validity of the examination scores in question and will notify candidates. If CCVA determines from all facts available that an irregularity has occurred, it will take appropriate steps.

Appropriate actions could include barring the candidate from any future exams, delaying the exam, invalidating the exam for a group or individual, revoking a certificate, or no action.

All candidates subject to such actions will be notified by email and written notice of any decision and provided an opportunity to respond in accordance with an appeal procedure established by CCVA.

EXAM SCORING PROCESS

The CVA Exam is based on current psychometric and testing standards. The test has been developed to be as valid and reliable as possible and is based on generally accepted best practices in volunteer administration. Candidates will not have access to the test or to specific questions after the exam is taken, nor will they be told which questions they answered correctly. The CVA exam is scored using the criterion-referenced standard. This is regarded as current best practice for all certification exams. The criterion-referenced standard means that everyone who scores at the passing score or higher will pass, and everyone who scores lower than the passing score will fail. It is the opposite of grading on a curve. In other words, it doesn't matter if you test with the most able group or the least able group – you must meet the criterion to pass (or passing score). The passing score is based on the set of questions on a specific test. The passing score for the 2021 CVA Exam is 79 or above.

After the 2-week testing window closes, CVA proctors review all the test results to confirm that the scores are valid and final. CCVA is concerned with reporting only valid scores. On rare occasions, circumstances may invalidate test scores. CCVA retains the right to cancel or withhold any exam scores. Invalid scores fall into two categories:

- a) Doubts may be raised by the examination proctor or another candidate of suspected misconduct or cheating by a candidate. Candidates are expected to cooperate with any investigation to determine if the score is invalid.
- b) In rare instances, there may be a problem with the examination materials or the test site.

Such situations will be investigated and a determination made. In addition, CCVA may cancel or invalidate any candidate's score if, upon investigation, violation of the testing procedures is established.

NOTIFICATION OF RESULTS

Immediately following completion of the examination, candidates will receive a preliminary score through the testing software. This is not an official score. CCVA then awaits the official proctoring reports from YouTestMe.

Official results of a pass or fail will be sent to all candidate via email within 30 days after the exam window closes. Please note that CCVA does not provide any information or feedback about topics or content missed on the CVA exam.

Candidates who pass the CVA exam will be awarded the credential and receive their certificate.

Candidates who do not pass the exam may retake the exam in the next testing window by paying the discounted re-test fee. After that, retesting will require payment of the full registration fee.

SECTION 5: Certification Renewal

CVAs must participate in ongoing professional development to maintain their credentialed status. Upon earning the CVA credential, this certification remains valid for the next five (5) years.

The basic CVA recertification credit is the Professional Development Unit (PDU). CVAs must earn 35 PDUs per five-year recertification cycle. PDUs may be earned through a wide variety of activities that promote continued learning, professional development, or leadership in the field of volunteer resources management. Only activities focused on volunteer administration and related topics will be considered eligible for credit toward CVA renewal. Personal development activities will not qualify, nor will activities which are required as part of one's job.

Activities eligible for PDU credit include:

- Workshops, seminars, conferences
- Post-secondary education, degrees in related fields
- Certification in related fields
- Self-study applied readings
- Published writing
- Public speaking, teaching, consulting
- Volunteer activity
- Service on a CVA committee or task force
- Successful passing of another CVA Exam

All 35 PDUs must be earned during the current cycle and PDUs cannot be carried over to the next cycle. In addition to earning PDUs, each recertification candidate must submit a reflection essay and recommit to honoring the professional ethics.